

SAVITRIBAI PHULE PUNE UNIVERSITY

(Formerly University of Pune)



EXAMINATION CIRCULAR NO.259 OF. 2016

**SECOND YEAR MASTER OF THE JOURNALISM AND MASS COMMUNICATION
(MJMC)(2013 PATTERN)/M.A. (MASS COMMUNICATION & JOURNALISM)**

Examination of Oct/Nov/Dec 2016

(Under Faculty of Mental, Moral and Social Science)

INSTRUCTIONS FOR CANDIDATES

- Candidates are required to be present at the examination centre, FIFTEEN MINUTES before the time fixed for the first paper and TEN MINUTES before the time of each subsequent paper.
- Candidates are forbidden from taking any material into the examination hall, that can be used for malpractice at the time of examination.
- Candidates are requested to see the Notice Board at their place of examination regularly for changes if any, that may be notified later in the program.
- No request for any special concession such as a change in time or any day fixed for the University Examination on any ground shall be granted.
- Use of non programmable calculator is permitted.

**SECOND YEAR MASTER OF THE JOURNALISM AND
MASS COMMUNICATION (MJMC)(2013
PATTERN)/M.A. (MASS COMMUNICATION &
JOURNALISM)/259/S-2016**

SEMESTER - III

Time:-02.30 PM To 04.00 PM

Day & Date	Paper Code	Subject
Thursday 17-11-2016	301	COMMUNICATION : THEORY & PRACTICE Time:-02.30 PM To 05.30 PM
Friday 18-11-2016	302	MEDIA RESEARCH METHODS
Saturday 19-11-2016	303	WORLD VIEW : ISSUES,IDEAS & CHALLENGES
Monday 21-11-2016	304	Any two out of 304 to 306 TV JOURNALISM (2)
Tuesday 22-11-2016	305	RADIO JOURNALISM (2)
Wednesday 23-11-2016	306	NEW MEDIA (2)
Thursday 24-11-2016	307	Any one out of 307 to 310 AGRICULTURE JOURNALISM
	308	DEVELOPMENT JOURNALISM
	309	ENVIRONMENT JOURNALISM
	310	SCIENCE JOURNALISM

SEMESTER - IV

Time:-02.30 PM To 04.00 PM

Day & Date	Paper Code	Subject
Saturday 26-11-2016	401	MEDIA MANAGEMENT
Monday 28-11-2016	402	PRINCIPLES OF JOURNALISM & MEDIA LAWS
Tuesday 29-11-2016	403	WORLD VIEW : ISSUES,IDEAS & CHALLENGES
Wednesday 30-11-2016	404	Any two out of 404 to 407 ADVERTISING

**SECOND YEAR MASTER OF THE JOURNALISM AND
MASS COMMUNICATION (MJMC)(2013
PATTERN)/M.A. (MASS COMMUNICATION &
JOURNALISM)/259/S-2016**

Thursday 01-12-2016	405	PUBLIC RELATIONS
Friday 02-12-2016	406	FILM APPRECIATION
Saturday 03-12-2016	407	MAGAZINE JOURNALISM
Monday 05-12-2016	408	Any one out of 408 to 412 BUSINESS JOURNALISM
	409	CULTURE JOURNALISM
	410	LAW,ORDER & CRIME JOURNALISM
	411	SPORTS JOURNALISM
	412	PUBLIC JOURNALISM

Ganeshkhind, Pune - 411 007

Ref.No/XCT:1008

Date:19/07/2016

Dr. Ashok Chavan

Controller of Examinations